

## SCHOOL & COLLEGE TEXT BOOKS PRE-BINDING FACTFILE

**Heads of Departments and Head Teachers often ask us how best they can protect the value invested in core text books to be purchased in paperback format?**

School Librarians already know from experience that it makes no economic sense for publishers to bind a heavy paperback book with glossy paper with just a 'hot-melt' adhesive holding the pages together.

Pre-binding of student text books is an exceptionally economic method of ensuring you are looking after important valued material which otherwise may have to be removed from the stock piles once they deteriorate too far. It is especially useful for key/standard titles and temporarily out of print/stock titles.

It is very beneficial to pre-bind such books before they are issued if bought in paperback format because, not only will they last longer, but subsequent rebinding will look better and cost less.

**As part of your selection and ordering process, it would pay you to consider the significant benefits of pre-binding paperback books**

**The best time to order books for pre-binding is just before Easter, Christmas and summer holiday periods**

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In earlier years, the rebinding of school's text books has declined for two main reasons:

- The pre-binding additional price has been too close to the original purchase price
- Text books have been relatively inexpensive

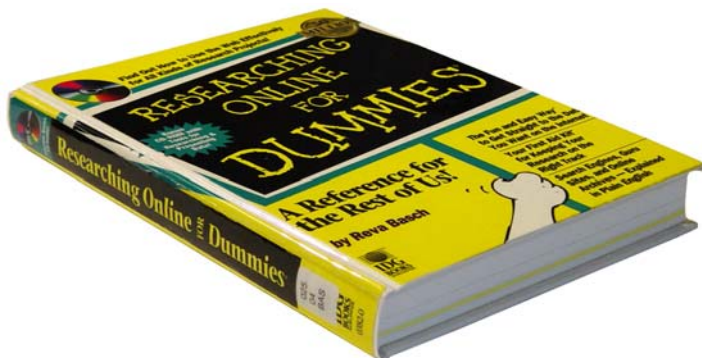
**Today the story is different:**

- We have restructured our pricing specifically to accommodate the cost effective pre-binding of student's text books
- Text books are rising in price by significant amounts making pre-binding more appropriate

**So how can we help?**

## Our Service

We offer a **10 day service** or quicker on **NEW** paperback books to convert them to a standard equal in quality to that of a hardback and often resulting in a stronger more durable text book than the hardback format. Experience shows that pupils are less likely to deface well cared for books in attractive bindings.



Deterioration of the outer covers of the books is prevented by laminating under new protective clear gloss film. The covers are then glued to new boards. The pages are securely sewn, oversewn or bound with a flexible P.V.A. adhesive and the text block lightly trimmed all round before fully 'rounding and backing' to enable easy opening. This is known as the '*Laminated*' style of pre-binding.

**Our attention to gluing and pressing glue into the newly formed joints of the book ensures a book will last significantly longer than the original. Our emphasis is also to always to keep the original cover illustrations.**

## Your Selection Process

To fit in with your selection process, we offer the following services that you can request from your normal text book suppliers:

- **Selection for pre-binding at the point of purchase**

In this way you can instruct your bookseller to send the books directly to us for pre-binding. This would be done with the benefit of your knowledge of the alternative costs of buying in hardback format – if available. Most importantly, this ordering method bypasses any waiting stage at your school and saves any additional involvement by you in making sure text books are available in the correct format and at the time you need them.

- **Selection for pre-binding once you receive the text books at school**

Although you will experience a further delay in obtaining the text books in a ready to use state compared with the ordering in a pre-bound format, this selection method does allow for a considered approach according to the physical condition of the text book, strength of original binding and allows you to be selective in your approach to pre-binding. We offer a collection and delivery service to all libraries

- **Rebinding and repair of text books already in use**

Once text books have had a first useful life in circulation you can decide to have sets rebound and repaired during school holiday periods at only a little extra cost to that of pre-binding and with almost the same level of success and cost benefit to the school.

**Library standard text book pre-binding is specifically designed to withstand extensive school use as opposed to the publisher's standard binding which is designed for private use**

## So what are the savings?

There are immediate and significant savings. Certainly, in the longer term, the money saved by pre-binding can be redirected to other worthy causes. Rebinding also revitalises books that go out of print quickly and cannot be easily or cheaply replaced.

Purchasing costs can differ widely from one school supplier and authority to another, so it is difficult to quantify accurately but as costs are rising, across the board, **the economies of binding are irrefutable.**

You will of course do your own calculations, but a fully bound paperback in our '*laminated*' style costs from just **£4.95** a book on top of the selling price \*. Especially heavy books can be oversewn (at a slight extra premium) and we can also offer lower specification solutions that add strength to reinforce text books at smaller costs. Depending on the specification chosen, you can expect the useful life of the text book sets to be extended by at least 3-4 years.

*\* Note the price quoted if for quantities in excess of 20 per title*

**The savings are not only in terms of the cost of pre-bound books versus replacement with new, but also the administration time saved and books saved for use which otherwise may go out of print**

**When you consider the total expenditure by each school committed to acquiring text books over a decade then the gross savings to be made are impressively large and meaningful**

## Your next step

**FOR MORE INFORMATION ON PRE-BINDING SCHOOL TEXT BOOKS OR OTHER FACTFILES IN THIS SERIES SPEAK TO YOUR REGULAR SCHOOL BOOK SUPPLIER, LOCAL BLISSETT BOOKBINDERS BINDING CONSULTANT OR GARY BLISSETT**

CONTACT US ON

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Ref: FACTFILE/textbook.doc 5/1/04