

PRE-BINDING PAPERBACKS FACTFILE

The sheer cost of paperbacks today means that serious consideration should be given to pre-binding. All Librarians know how badly many paperbacks are bound and that it makes no sense at all to bind a heavy book with glossy paper with hot melt adhesive!

With de-regulation, shorter runs and fewer reprints, pre-binding is an even more important alternative policy to replacing or purchasing the hardback edition. Pre-binding can be arranged by your usual book suppliers or your new books can be sent directly to us for strengthening before you place them on your shelves and they enter circulation.

As part of your book selection process, it would pay you to consider the pre-binding of new paperbacks

BENEFITS

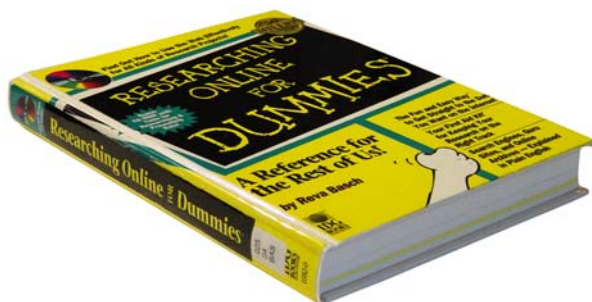
The benefits of binding **SOME** paperbacks **BEFORE** they are put on the shelves are clear

- They stay in a better condition for longer AND subsequent rebinding is both inexpensive and rewarding
- Money is saved when compared to the purchase of a hardback (if available)
- The need to purchase replacements or bind copies in poor condition is greatly reduced

OUR SERVICE

We offer a two-week rapid service to libraries and booksellers and all library suppliers on all **NEW** paperbacks to convert them to a standard equal to that of a new hardback. Books can be serviced and processed whilst being pre-bound so that they are shelf-ready on return to the library or via the book seller/library supplier.

LIBRARY QUALITY pre-binding style available:



LAMINATED STYLE:

This maintains all original cover artwork within the structure of the book by laminating the covers onto boards and re-gluing the spine to form a conventional laminated hardback book



Please note: our paperback laminated binding is a high specification volume with full rounding and backing, boards to suit the book and retention of all sewing. Additionally, we will oversee heavy art paper where produced unsewn by the publishers, or replace with P.V.A. adhesive binding where appropriate. This makes it suitable for all adult and youth library books, academic books, college and school text books, graphic novels and manuals.

YOUR SELECTION PROCESS

To fit in with your selection process, we offer the following services:

- **Selection for pre-binding at the point of purchase**

In this way you can instruct your bookseller to send the books directly to us. This would be done with knowledge of the alternative cost of the hardback. More importantly, this ordering method bypasses a waiting stage at your library and saves an operation that gets the volumes on to the shelves more quickly

- **Selection for pre-binding when you receive the volumes**

Although there is a delay in getting the work onto the shelves when compared to point of purchase acquisitions, **this selection method** does allow consideration with the physical book is in your hands

- **Bind with your normal rebinding order (Following limited use)**

We bind to the same quality standards, but it takes longer to bind and the savings are not so great

COST

When books are sent from new and in quantity (to be negotiated), we are able to offer considerable savings not only in the time taken to bind, but also in our charges.

Depending on regularity of order, size of order and over-all turnover we estimate a saving of 40% plus compared with hardback costs (paperback price plus binding costs versus hardback price) and 25% savings against our price list prices.

These savings will be improved further as the price of a paperbacks and hardbacks increases and as you send more work

THIS MEANS YOU CAN STRETCH YOU BOOK FUND AND BUY MORE BOOKS!

FOR MORE INFORMATION OR OTHER FACTFILES IN THE SERIES SPEAK TO YOUR
BINDING CONSULTANT

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